



**MINNESOTA CRIME PREVENTION ASSOCIATION
BOARD MEETING MINUTES**

Date: 11/04/2021

Maple Grove Government Center

Board Members: Alicia Mages (President), Todd Strege (Vice President), Nicole Neis (Treasurer), Betsy Sell (Secretary), Tony Mortinson (Sergeant-at-Arms), (Board Members at Large), Georgeann Freeman, Mandy Hagstrom, Julie Janke, Nicholas Juarez, Amy Lueck, Zach Robertson, Nichole Saba, Ken Sysko.

Absent: Sterling Cayer, Nicole Clifton, Patty Lammers, Paul Schley.

CALL TO ORDER:

Meeting was called to order by Alicia at 09:43 hours.

Additions to Agenda:

None

Introduction of Board Members:

New members Mandy Hagstrom, Nicholas Juarez, Zach Robertson, Nichole Saba – thank you for your service exiting board members Sterling Cayer, Nicole Clifton, Georgeann Freeman, Paul Schley.

SECRETARY REPORT (Betsy):

Meeting notes of 10-04-21 read at the meeting.

Motion to approve the meeting minutes.

Motion: Julie

Second: Tony

All approved.

TREASURER REPORT (Nicole):

Treasurer's report presented.

Balance - \$33,088.35

Motion to approve the Treasurer's report.

Motion: Alicia

Second: Betsy

All Approved.

CORRESPONDENCE:

Alicia – emails expressing interest in Crime Free Multi Housing classes/refresher classes. Discussion regarding need for agencies holding training to advise MCPA so calendar can be updated for reference, potentially offer more ‘Train-the-Trainer’ classes.

PRESIDENTS REPORT (Alicia):

N/A

VICE PRESIDENTS REPORT (Todd):

N/A

OLD BUSINESS:

Digital Letterhead and Rebranding: Trish – contract graphic designer Tara has developed a selection of new logos/digital letterhead related to this effort, will present options for feedback at noon.

Crime Prevention Practitioner Course: (Woodbury Hero Center) Trish to check into reserving the space Feb 23-25, 2022. Fee \$200/member, \$265/non-Member. Need trainers for CPTED, Crime Prevention 101, Premise Surveys, Lighting, Working with Rental Properties, test review, test.

CPTED 2022 – (Washington Co Government Center) – Todd to reach out to the location to check on availability (targeting either week of May 9-13 or May 16-20). Once location/timing verified, Alicia will work to re-book the speaker (estimated cost \$13,900).

COMMITTEE REPORTS:

- **Education/Training:**
 - Annual Conference – (Alicia) – N/A
 - Trainings – (Alicia) – Refresher classes?
 - February – Crime Prevention Practitioner (3 days) – Woodbury Hero Center
 - May – CPTED (5 days) – Washington Co Govt Center

- **Membership/Public Outreach:**
 - Website (Todd/Trish): no updates
 - Crime Prevention Tip Updates
 - Crime Bytes Update-e-newsletter (Todd/Tony): issue in December with conference recap.
 - Membership Update – (Georgeann transition to Ken) – 131 members

- **MCPA Programs:**
 - Crime Free (Patty) – N/A

 - Night to Unite – (Nicole) – plan to hold breakfast in April.

 - Trading Cards (Betsy) – reach out to the MN Twins to see if we can resume our partnership, back up plan remains agency K-9s/patches.

NEW BUSINESS:

- 2022 Membership Rates (early bird rate is \$50.00 until March 15, \$60.00 after that date). Membership mailings – review for update the membership form, send to members and non-members.
- Alicia to check on the MCPA Secretary of State filing.
- Google Drive – MCPA is paying a fee to have ongoing storage, to ensure retention of materials and accessibility.

Motion to adjourn.

Motion: Alicia

Second: Betsy

All Approved

11:45 hours

Motion to resume meeting (13:04 hours).

Motion: Alicia

Second: Trish

All Approved.

Motion to spend up to \$7,500.00 to re-design the MCPA website on SquareSpace.

Motion: Trish

Second: Todd

All Approved.

Motion to adopt a new logo (option #1 from those presented during the meeting for review).

Motion: Trish

Second: Zach

All Approved.

Motion to re-adjourn.

Motion: Betsy

Second: Todd

All Approved.

13:07 hours

Next Board Meeting: January 6 at the St Louis Park Council Chambers on the third floor of St Louis Park City Hall/5005 Minnetonka Blvd).

A D J O U R N