



**MINNESOTA CRIME PREVENTION ASSOCIATION
BOARD MEETING MINUTES**

**Date: 06/03/2021
Maple Grove, MN**

Board Members: Alicia Mages (President), Todd Strege (Vice President), Nicole Neis (Treasurer), Betsy Sell (Secretary), Tony Mortinson (Sergeant-at-Arms), (Board Members at Large), Sterling Cayer, Nicole Clifton, Georgeann Freeman, Trish Heitman, Julie Janke, Amy Lueck, Paul Schley, Ken Sysko.

Absent: Patricia Lammers.

CALL TO ORDER:

Meeting was called to order by Alicia at 9:37 hours.

SECRETARY REPORT (Betsy):

Meeting notes of 05-06-2021 were distributed in advance of the meeting.

Motion to approve the meeting minutes.

Motion: Paul

Second: Tony

All Approved.

TREASURER REPORT (Nicole):

Nicole advised the bank balance and QuickBooks are exactly \$80.00 different (Nicole has been working to reconcile since taking on the treasurer duties).

Balance - \$34,395.71

Motion to approve the Treasurer's report.

Motion: Betsy

Second: Julie

All Approved.

CORRESPONDENCE:

N/A

PRESIDENTS REPORT (Alicia):

N/A

VICE PRESIDENTS REPORT (Todd):

N/A

OLD BUSINESS:

Year End Report – Nicole advised the Accountants are working to complete the financial portions of the 2019 and 2020 year end reports. Alicia is working on the written portions of the 2019 and 2020 year-end reports (committee reports are needed).

Digital Letterhead and Rebranding: Tara Jenkins remotely attended the initial portion of the meeting, to discuss digital letterhead and rebranding. Goal is to have the details drafted for presentation to membership at the October conference ('unveiling'). Tara to be provided with the work items provided by the sub-committee (examples of logos the group liked/why, disliked/why, key words representative of the group, colors, 'classic law-enforcement feel' but updated). Tara also requested access to the existing website to review existing structure, elements.

Motion to proceed with rebranding (cost: \$1350).

Motion: Tony

Second: Ken

All approved.

Virtual Membership Meetings: virtual membership meetings continue, the last one was not as highly attended as earlier such meetings – believed to be related to lessening of the impact of the pandemic. Plan is to continue to offer the virtual membership meetings – but alter the schedule from monthly to quarterly.

Explorers' Conference – dates are June 26th and Jun 27th, 7:30am-4:30pm at the Cottage Grove Hero Center. Attendance is being limited due to the pandemic, the MCPA board plans to host one session each day. As this is an 'odd' year, planned scenario is CPTED (Neighborhood Watch is run in 'even' years). Saturday: Todd and Alicia. Sunday: Julie and Betsy.

COMMITTEE REPORTS:

- Education/Training:
 - Annual Conference – (Alicia) – discussion regarding finalization of brochure revisions/ mailing/website update, speaker slate.
 - Trainings – Crime Free Day 1 –Patty has a virtual Day 1 training scheduled next week and a virtual Day 2 training on Jun 16.

- Membership/Public Outreach:
 - Website (Todd/Trish): no updates
 - Crime Prevention Tip Updates – Alicia is working to finalize the updates turned in to date.
 - Crime Bytes Update-e-newsletter (Todd/Tony): Virtual Meetings continue instead at this time.
 - Membership Update – Georgeann – we have 10 lifetime members, 117 paid members.

- MCPA Programs:
 - Crime Free (Patty) – (see Education/Training)
 - Night to Unite – (Nicole) – N/A
 - Trading Cards 2021 (Betsy) – per discussion, altering focus to preparations for next year since no engagement by our typical sponsor means new designs/focus (per our earlier discussions - featuring various K-9s, departments).

- LESMG (Alicia) – N/A

NEW BUSINESS:

N/A

Next Board Meeting: Osseo PD, Thursday Aug 5.

Motion to adjourn.

Motion: Paul

Second: Julie

All Approved

11:50 hours

A D J O U R N