



**MINNESOTA CRIME PREVENTION ASSOCIATION  
BOARD MEETING MINUTES**

**Date: 02/04/2021**

**Meeting held via WebEx due to COVID-19**

**Board Members:** Alicia Mages (President), Todd Strege (Vice President), Nicole Neis (Treasurer), Betsy Sell (Secretary), (Board Members at Large), Julie Janke, Trish Heitman, Georgeann Freeman,

**Absent:** Sterling Cayer, Andrea Hunt, Nicole Clifton, Tony Mortinson (Sergeant-at-Arms), Patricia Lammers, Amy Lueck, Paul Schley.

**CALL TO ORDER:**

Meeting was called to order by Alicia at 09:42 hours.

**SECRETARY REPORT (Betsy):**

Meeting notes of 01-07-2021 had been distributed for review in advance of the meeting.

Motion to approve the meeting minutes.

Motion: Julie

Second: Betsy

All approved.

**TREASURER REPORT (Nicole):**

Nicole had distributed for review in advance of the meeting.

Balance - \$24,997.27

Motion to approve the Treasurer's report.

Motion: Betsy

Second: Alicia

All Approved.

**CORRESPONDENCE:**

Emily McGreger/Maplewood inquired if a business membership for their department – it was confirmed that the business membership is intended for businesses.

**PRESIDENTS REPORT (Alicia):**

N/A

### **VICE PRESIDENTS REPORT (Todd):**

Ken Sysko/Crime Prevention St Louis Park is open to serving on the board, is checking with his supervisor to ensure no issue.

### **OLD BUSINESS:**

**Year End Report** – Becky not in attendance, but previously advised item would be completed. Alicia plans to confirm status.

**Digital Letterhead and Rebranding:** (sub-committee of Alicia, Andrea, Paul, Patty, Trish) Trish picking up from where Andrea left off, checked into one company that would incorporate rebranding/website redesign/etc starting at \$5,000 – too costly. Obtained a quote from an independent designer, \$2,300-\$3,250 (logos, letterhead design, basic template – higher range would include website redesign). Suggested was to seek input from our web designer Prime.

**Virtual Membership Meetings:** next meeting is scheduled for Feb 10 at 1pm.

**Google G-Suite Account** – Nicole working to establish related emails/access. Trish assisting. Nicole recommending that we begin to source documents to load to the site.

**Membership Mailing and Email** – Nicole N sent out the membership mailing, Todd sent out the membership email.

### **COMMITTEE REPORTS:**

- **Education/Training:**
  - Annual Conference – (Alicia) – discussed meeting space with provider, it is believed the rooms allow for social-distancing. Noted concern – some departments may still not be allowing members to attend in-person trainings. Discussion – plan for in-person training, but also have Virtual Presentations in case required.
  - Trainings – Crime Free Day 1 – the next training is scheduled for Feb 11 1-3pm.
  
- **Membership/Public Outreach:**
  - Website (Todd/Trish): Todd completed the Board Member review for update.
  - Crime Bytes Update-e-newsletter (Todd/Tony): holding the monthly membership virtual webinars instead of sending the monthly Crime Bytes.
  - Membership Update – Georgeann – we have 10 lifetime members, 46 paid members.
  
- **MCPA Programs:**
  - Crime Free (Patty) – (Patty absent)
  - Night to Unite – (Nicole) Next meeting via Zoom 02-10-21. There were very few departments that held events due to the pandemic, so ordering a small number of ‘plates’ for department plaques (if the April NTU breakfast is held, will be presenting the 2020 and 2021 plates).
  - Trading Cards 2021 (Betsy) – coordinating contact with the Mn Twins with Alicia to kick this off, and hold an initial committee meeting shortly thereafter.
  - LESMG (Alicia) – N/A

**NEW BUSINESS:**

**Explorer's Conference April 22<sup>nd</sup> – 25<sup>th</sup> Rochester – conference is being postponed, will not be held in April.**  
We need a minimum of four MCPA members for scenarios and scoring, if this event is held. Monitoring for more updates on the conference status.

**Andrea Hunt** - sent a formal resignation from the MCPA Board, related to her change of employment.

**Next Board Meeting:** Anoka PD, the conference room offers a Virtual attendance option.

Motion to adjourn.

Motion: Alicia

Second: Betsy

All Approved

10:50 hours

**A D J O U R N**